



# FIRE YOUR INTERNAL EDITOR:

**INSPIRING INNOVATION THROUGH  
PLAYFUL IDEATION**

**CORPORATE & COLLEGE TEAM-  
BUILDING WORKSHOP**

Innovative ideas are born from a willingness to take risks. The founders of Junkyard Social Club are masters of divergent thinking—equal parts cautious optimism and reckless determination, the exact combination that keeps Boulder weird. As artists, educators, designers, and community builders, they know how to find the fun in taking risks and when to take that fun seriously.

Join us for a dynamic, fast-paced session designed to reinvigorate your creative powers and activate fresh perspectives. Book your next team building retreat in one of the most creative, community-built environments around.

**Ready to Unlock Your Team's  
Creative Potential?**

Contact:

[hello@junkyardsocialclub.org](mailto:hello@junkyardsocialclub.org)

Visit: [www.junkyardsocialclub.org](http://www.junkyardsocialclub.org)



**JUNK  
YARD**  
*Social Club*

## ABOUT JUNKYARD SOCIAL CLUB

Junkyard Social Club is a venue for creative play. We are an intergenerational community gathering place where kids, adults, parents, and grandparents can be together: part adventure playground, part maker museum, and part café. Our mission is to promote art, science, and togetherness through adventurous play. JSC's offerings are guided by the development of skills in divergent thinking: creative problem solving and expression, curiosity, critical thinking, and open conversation. We want to connect new people, spark new ideas, and give our community the tools to create the world around them.



# WHAT TO EXPECT

Led by Junkyard Creators, this fully participatory rapid-ideation session will help your team:

- Explore unexpected ways to push creative boundaries through “yes, and” exercises that *don't* feel like pointless improv
- Encourage collaborative idea generation in a space where it's safe to take risks - and where there are no “right” or “wrong” answers
- Activate fresh, innovative thinking that actually applies to your real life

By the end of this workshop, participants will:

- Feel inspired to ignite team creativity
- Learn practical tools to enhance innovative problem-solving
- Be ready to apply newly gained creative powers to grow enhance productivity

## FACILITATOR BIOS

### Jill Katzenberger

Jill is the Executive Director of the Junkyard Social Club and is the creative mastermind behind our youth programming. She has spent the last 20 years orchestrating engaging experiences in STEAM learning. She developed and coordinated exhibition programming at the world renowned Denver Museum of Nature and Science. Jill's goal is to add more “units of wow” to the world, one person, moment, or experience at a time.

### Ian Bates

Ian is the Education Director for Junkyard Social Club. He has many passions in life, and one of them is teaching. Ian brings decades of teaching experience to the education team. Ian has taught in many contexts; outreach science teacher for the Denver Museum of Nature and Science, K-8 STEAM Lego teacher for PlayWell, and graduate instructor in the College of Architecture and Planning at CU Boulder. Ian is particularly excited to develop programs and teach at Junkyard because he believes learning should be playful, creative, experiential and fun.



# SAMPLE CREATIVE THINKING & TEAM INNOVATION ACTIVITIES

## Rapid Ideation Games

High-energy challenges that help participants shake off habitual thinking patterns and see ideas from new angles. These fast exercises emphasize speed, creativity, and embracing imperfection—because momentum often sparks brilliance.

## Taskmaster-Style Creative Challenges

Inspired by the BBC's *Taskmaster*, participants receive unusual prompts with no single correct answer—requiring experimentation, teamwork, and clever interpretation.

Example challenges include:

- Design the most fun 3-par putt-putt golf hole using only junk materials
- Build a contraption that moves an object from A to B without touching it
- Create a team mascot using whatever you can find in the room

These activities strengthen communication, boost collective creativity, and highlight diverse problem-solving strengths

## Disruptive Thinking Mashups + Pitch Session

Teams combine two unrelated objects or themes to invent something entirely new, then pitch it “Shark Tank–style.”

Prompts guide them to define:

- What their hybrid concept is
- Who it benefits
- How it works
- Why it matters

Encourages rapid prototyping, collaboration, and bold storytelling.

## “Bad Idea” Brainstorm

A playful approach where teams intentionally generate terrible ideas related to a product or challenge.

By exaggerating the absurd, participants:

- Reveal hidden assumptions
- Clarify what they don't want
- Identify goals and constraints
- Often discover unexpectedly brilliant solutions

This activity flips fear of failure into fuel for creativity.



# BASE CORPORATE WORKSHOP PRICING:

**\$750 - 3 hour experience  
(available only on Mondays  
from 9-5pm)**

This covers:

- 2 Lead facilitators
- Customized Activities and Prep time
- Materials for up to 20 participants
- Use of Junkyard indoor and outdoor environment + props for 3 hours

Add-on: Per-Participant Fee  
\$15 per additional participant

Optional Add-ons

Catering, espresso, bar services  
Extend your experience into half-or  
full-day retreats either led by your  
team or guest facilitators.

## SAMPLE ITINERARY

**9-930: Optional coffee, mingling, and  
tour**

**930-1030: Rapid Ideation Games  
(exercises in small groups that  
encourage them to talk, brainstorm,  
listen, and work together)**

**10:30-11:15: break and "adult recess"**

**11:15-12:15: Team challenge (Bad Idea  
brainstorm, Task-master, Disruptive  
Thinking)**

**12:15-12:30: Wrap-up and questions**

**12:30-1:30: OPTIONAL AD-ON LUNCH  
(\$100/hour space rental fee + catering  
costs)**

**Unlock Your Creative Potential Now!**

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